

# STATE OF THE PRIL 2011

#### PLATINUM PARTNERS

ВМС

Insurance One Agency
Oncor

Sherwin-Williams Co.

StrucSure Home Warranty

#### GOLD PARTNERS

BancorpSouth
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#### SILVER PARTNERS

All Natural Stone & Grass
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Citizens 1st Bank
Citizens National Bank
East Texas Title Company
Fixture This, Inc.
Kilgore National Bank
Panel Truss Texas, Inc.

# General Membership Meeting

APRIL 13, 2011 • NOON AT MARIO'S ON S. BROADWAY Early Bird Special: \$22 per person before 4 p.m April 8<sup>th</sup>

\$25 per person after 4 p.m. April 8<sup>th</sup>.

REGISTER ONLINE, OR CALL TABA TO RSVP.

#### **Education Matters**

TABA MEMBERS
WHO HAVE EARNED NAHB
DESIGNATIONS WILL BE
RECOGNIZED.

Guest Speaker: Mark McDaniel Tyler City Manager

"CITY UPDATE"

NIEL SER

Title Sponsor: Kilgore National Bank Meeting Sponsors:
Panel Truss Texas
Southside Bank



# "Design/Build"

April 12, 2011 • 8:30 a.m. to 4:30 p.m.

*Instructor*: Donny Mack

Member Cost: \$210 • Lunch included

2011 Education Sponsor:

Lunch Sponsor: Texas Bank & Trust Company

Learn how to implement a design/build strategy and how to make your own design/build business a success.

One of several Section 3 class options needed for Certified Graduate Builder Designation.

### **ALL MEMBER COOKOUT**

Tuesday, April 26 • 11-1 p.m. at TABA

Don't miss one of the most popular get-togethers of the year!

Please bring your crew and enjoy a no-cost lunch.

Call the office to volunteer for food prep and cleanup.

Register online, or call the office to RSVP.

The TABA News is available online each month at www.tylerareabuilders.com.

27

24

MAY

10

18-21

**JUNE** 

4-12

7

14

23-25

2 p.m. - Public Relations Committee

4 p.m. - Budget & Finance Committee

**Dates to Remember** 

Membership Drive

**NAHB Spring Board** 

23 Spring Golf Tournament

Parade of Homes<sup>™</sup>

TAB Summer Board

Builders' Luncheon

"Customer Service" Class

12 | Builders' Luncheon

26 Builders' Luncheon

After Hours

16 Builders' Luncheon

After Hours

26 11 a.m.-1 p.m. -All Member Cookout 2 p.m. - Govt. Relations

> 4 p.m. - Membership Committee

Committee

# Builders' Luncheons Thank You, Sponsors!

Noon - Builders'

Luncheon

All luncheons are at noon and are for builder members only.



To sponsor a Builders' Luncheon, call Sherri at: 903-561-3964.

**APRIL 14, 2011** 

30

SAT

Sponsor:

**Smith Masonry** 

Location:

**Texas Roadhouse** 

**April 28, 2011** 

Sponsor:

Altra Federal Credit Union

Location:

**Clear Springs Texas** 

#### **COMING ATTRACTIONS**

#### SAVE THESE DATES



Going Away Party for Kathey Comer

All members are welcome to attend each After Hours. Come out for your chance to win one of these jackpots!

nanks to February ter Hours Sponsor: TRANSIT MIX

**DRAWINGS** RESUME IN MAY!

Mezayek's name was drawn at the March After Hours, and since he wasn't there to win, the May Jackpot will be \$150.

FREE Registration from April 1 through June 30, 2011!

Visit texasbuilders.org for more information.

## SUNBELT

**BUILDERS SHOW** OCT. 20-22, 2011 **AUSTIN CONVENTION CENTER** 

#### Texas Hold 'em Membership Drive

May 10, 2011
Great prizes and double spike points await your

participation in this year's Membership Drive. Sign up for a team and compete to recruit the most new members! Come to the special TAB training session on April 14th! Whether for an hour or a full day of fun, join us May 10th in growing a stronger TABA! Call the office for more information.

Recruit one new member and receive a Flip Calculator Clock Frame with LCD display on one side; fits 3<sup>3</sup>/<sub>4</sub>" x 5" photo.



Recruit two new members and receive a Neoprene Laptop Sleeve that holds a laptop;

front zipper pocket.





and receive

a 4-piece wine set that includes opener, foil cutter, stopper and vintage guide.

# Golf Tournament





TEETIME! Calling all golfers, volunteers and everyone else. Sign up your teams and secure your sponsorships now. Come out to work, play or just come out and join us for dinner! Call Heather or Sherri at 903-561-3964.



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- ce backed
- simple online enrollment



#### MEMBER INFORMATION

#### THANK YOU FOR RENEWING!

A special thanks to the highlighted companies which have been TABA members for 10 or more consecutive years!

ACR Services, LLC

Benchmark Synergy (formerly Bathwraps)

Brown's Landing

Clay's Lawn & Fence Co.

Coburn's Supply Co.

Cochrane Construction LLC
Coconut Cove Pools

<u>Dale Welch Builders, Inc.</u> <u>East Texas Gutter Systems</u>

East Texas Professional Credit Union
Five Star Stone, LP

**FNC Ponds** 

#### **Glenwood Blind & Awning Co.**

Henry Murphy, Jr.

J&S Blueprint

James O. Clark, Architect

Lighting One of Tyler

Lone Star Generators, LLC

Morris Electric

National Property Inspections

Nix Construction, Inc.

Pella Windows & Doors

**RB** Roofing

Superior Roofing & Gutters
Swann's Furniture Gallery



Donnie Baker • Dwayne Hinds

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NAHB members continue to receive a valuable







NAHB members can get a \$500° private offer toward the purchase or lease of most new GM vehicles. Visit gmfleet.com/nahb for more details.



Offer valid toward the purchase or leade of new 2010, 2011 and 2012 model year GM personger cars and light duty bracks, excluding Diversion Connect Convertible and Yelk, Not available with some other offers. Not valid any prior unchases it persons unlikes to delice unsure sufficients. Persons unlikes to delice unsure sufficients and persons unlikes to delice unsure sufficients. Persons unlikes to delice unsure sufficients.

#### WELCOME NEW MEMBERS

#### Lowe's

Freddie Wullschleger 903-581-8500 5720 S. Broadway

Tyler, TX 75703



Next
Member Orientation
is July 7<sup>th</sup>.
HOPE TO SEE YOU THERE!

#### UPCOMING RENEWALS - MAY

A & M Refrigeration Co. Affordable Seamless Guttering Albright Solutions, LLC Aldredge Construction All Seasons Window & Door Mfg., Inc. All Tile

Allen Terrell Concrete Allied Truss LLC All-Tex Plumbing

American Building Supply Ameri-Tex Services, Inc. Angelo Electrical Inc.

Austin Bank - Frankston Azleway, Inc.

Backyard Connection, LLC BancorpSouth Bannister Drywall

Beard Auction Service BMC

Bolton Custom Homes Inc. Boone Homes, LLC C&S Construction Camp Davis Stone Co. Capos-Capoo Construction

CCS Woodworks Century 21 First Group - Jason Wright Climate Control Heating & A/C

CB Builder

Cole Air Conditioning & Appliance Co. Conaway Companies Cook & Son Roofing

CreteStainz
Custom Carpentry

Cy White Landscape Design D.L.R. Construction Inc.

Daniel Arthur Surveying, LLC David Cooper Quality Homes, LLC Design Audio Video

East Texas Refrigeration, Inc. Excel Pools & Landscaping Express Employment Professionals
Express Lawn Sprinklers LLC
Faithco East Texas
Faux fx
Fleur de Lis

Gabriel Uribe Masonry Garrison Construction Gray's Home Fashion Gallery Gulf State Lumber Company Henson's Solid Rock Company

High Performance Homes, LLC Holey Plumbing Co., Inc. Holliday Sheet Metal Co.

Holliday Sheet Metal Lo. Homes & Land of East Texas

House Nursery 1-20 Team In Detail

Independent Glass & Mirror Co., Inc.

Intlehouse Painting Iron Doors Plus Iron Hill Services, LLC

Jacksonville Custom Gutters Jim Toman Insurance Agency Juan Soto Concrete

Keller Williams Realty Kodiak DGS, Inc.

Krantz PR Larry Murdock Construction Co. Laughlin Properties, Inc.

Laughlin Properties, In Leon's Signs Inc. Lindale State Bank

Macias Roofing Co. Maddox Residential & Commercial

Services Mase Landscape Company Mewbourne Oil Company

> Mike Menager Minter Construction Nacho Concrete

Oncor Electric Delivery

S Outdoor Dimensions, Inc. Overhead Door Company of Tyler Paramount Construction Co.

Pest Punishers Pete's Painting Plantation Shutter Warehouse

Primary Residential Mortgage Incorporated

Pro Electrical Services

Rainforest Irrigation & Landscaping Ramey & Flock, P.C.

RE/MAX Properties-Crutcher & Hartley

Remington Alarm Systems, Inc.

Rollins Lawn & Landscape Co. S&T Development Ltd.

S.T.A.R. Concrete Pumping Sam R. Hill Lumber Co.

SBCC, Inc.

Servpro of Tyler Signature Homes by Wade LLC

Sound Logic Integrations Southern Home Builders, Inc.

Southwest Commercial Contractors Stanley Overhead Door

Star Carpentry Steve Rohus Custom Homes, Inc.

Steve Smoot Trim

Steve Welch Custom Homes Straightline Siding Ltd. Suddenlink

Superior Air Conditioning & Heating Tennison's Landscaping & Irrigation Tile Time

> Todd Hayley Construction Tyler Glass & Mirror Waterman Electric, LLC

Waterman Electric, ELG Winningham Consultants & Design Wright-Built

#### Member Benefits

Register your NAHB membership and earn a 2% discount at Lowe's.
LIMITED TIME OFFER! VALID UNTIL 12/7/11

Earn a 2% discount\* on purchases made with your Lowe's Accounts Receivable when you confirm your Home Builders Association membership on LowesForPros.com. Plus, get free delivery on purchases of \$500 or more now through 12/7/11. For more information visit www.nahb.org/ma and click on the Lowe's link.



#### MEMBER INFORMATION

#### **EDUCATION UPDATE**



## "Customer Service" June 14, 2011



Lunch Sponsor:



8:30 a.m. to 4:30 p.m. • Lunch included

*Instructor*: Paul Evans

Member Cost: \$210; Non-Members: \$310

One of several Section 4 class options needed for Certified Graduate Builder Designation.

#### "Builder Assessment Review" - BAR Exam July 13, 2011 • 8:30 a.m. to Noon • \$195

Essential first step in earning a Certified Graduate Builder Designation.

REGISTER ONLINE OR CALL TABA TO ENROLL.



NAHB Business
Managment
Class—Shown at
left attending the
Feb. 16th class are
Roy Williamson,
seated, and from
left: Karen Barlow,
Jeff Andreason,
Stewart Haberle, Tommy Burns,
Keven Hatcher and
Instructor Paul
Evans.

#### Builders' Luncheons





Above, Ryan Hall, All Natural Stone & Grass, sponsored the Feb. 17<sup>th</sup> luncheon at Outback Steakhouse. Below, McCoy's Building Supply sponsored the March 10<sup>th</sup> luncheon @



Bruno's in Gresham. Thank you, sponsors!



#### THANK YOU FOR RENEWING!

A special thanks to the highlighted companies which have been TABA members for 10 or more consecutive years!

TAABS Printing & Promotional Products
TCMC

#### **Terry Graham Construction**

Texas National Bank
The Flooring Store of Tyler
Tri-State Water Treatment
Tryon's Corner
Tyler Beverages

Tyler Weathermakers
Wright-Way Solar Technologies

#### RALLY DAY ADVENTURES



TABA GOES TO AUSTIN — Over 30 TABA members were joined by five members of the East Texas Builders Association on the bus to our State Capitol on Wednesday, Feb. 23. Shown above are (left to right) Cary Byrd, Ed Thompson, Lanelle Jackson and Kathey Comer. Below, Kathey and Steve Nix (far right) are shown meeting with Rep. Bryan Hughes.



#### Membership Cancellations

For many different reasons the following companies and/or individuals have not renewed their memberships with TABA:
A Stone Age; Artistic Fine Finishes; Benchmark Design Group LLC; Boone & Boone Construction; Com-Tech Resources, Inc.; Design by Su; Just Clean It; Taylor Gutters & Drains

#### Member News



# Grand Prize Drawing Winner

William Walden of Sulphur Springs was the lucky winner of the sofa provided by Larry Lott Interiors.

Thank You Bowling Sponsors: Dinner Sponsors:

# BancorpSouth Insurance One Agency

Beverage Sponsors:

All Natural Stone & Grass
ProBuild South

Lane Sponsors:

Altra Federal Credit Union
C. Woods & Co., Inc.
Central Title Co.
CenterPoint Energy
East Texas Title Co.
Fixture This, Inc.
Kilgore National Bank
Landmark Title
Southside Bank
Stonebridge Heating & AC
Transit Mix

#### **ACTIVITIES & EVENTS**

#### Home Products Show



Feb. 25-27, 2011 — Winners of the best allaround booth competition were 1<sup>st</sup> Place Fixture This (above), 2<sup>nd</sup> Place Ace Fence (above right) and 3<sup>rd</sup> Place Insurance One Agency (below). Congratulations to all the exhibitors on a great presentation!





Exhibits, Seminars and Prizes, oh MY! — The public had a large number and variety of vendors to explore as well as opportunities to win door prizes. Below, seminars were standing room only!



Builder Interna

Ask a Builder — At left, Gary Bayless, Sean O'Keefe and Ed Kopal take their turns staffing the Ask a Builder booth at HPS. More photos at tylerareabuilders.com.

Thanks to Joe Runnels and Gary Bayless for putting up the Home Products Show banner in front of the office before the event and to Steve Nix for taking it down. Thanks to all the wonderful volunteers who made 2011 the best Show yet!



#### Associate Council Corner

#### From the Associate Council President

The Bowling Tournament was a blast, as always. Thanks to everyone who helped organize the event and to all our sponsors and everyone who came out for a great evening of fun! Everyone seems to be wearing their positive outlook this spring. Is it the flowers blooming, or is business really picking up? We're going with a warmed up business climate!

April is full of TABA fun. At the General Membership Meeting on the 13<sup>th</sup> we'll hear from the Tyler City Manager,

Mark McDaniel, and we'll recognize those members who have been earning NAHB designations by attending classes. Please remember to RSVP for this luncheon at Mario's. It's going to be a good one!

Also do not forget to come out to one of our two annual cookouts on the 26<sup>th</sup>. These get-togethers are a great way to get your crew networking with other members and catch up on all the local news. See you soon!

Jion Dietz

Associate Council President

#### MEMBER MARKETPLACE

#### Estes Plastering .....

Owned and operated by Mike Schuble, Estes Plastering has over 30 years of lath and plastering experience. Mike and his crew specialize in residential custom homes, multi-family dwellings and commercial projects. Estes specializes in custom foam shapes and columns and performs EIFS (Exterior Insulation Finishing System) cladding. "Our work ethic, customer service and attention to detail clearly define the top quality of our workmanship and competitive pricing." Call Estes at 903-969-3534.

"Member Marketplace" is a feature highlighting a member's company.

One member company will be drawn randomly from After Hours attendees, and the winner will be featured in a company profile in the TABA News!

The editor retains the right to edit for length and content.

#### AFTER Hours







The brisket was a big hit! Many thanks to sponsor Transit Mix. Special thanks to TABA Ambassadors (above left) Janie Malone (center left) and Libby Simmons, shown welcoming members at the door. See all the photos on the Tyler Area Builders Facebook page. Click LIKE!

#### Important Tax Information

Regarding Membership Dues paid to Tyler Area Builders Association, the portion attributable to "lobbying activities" is NOT deductible from federal income taxes as an ordinary and necessary cost of doing business per the 1993 U.S. Congress Omnibus Budget Reconciliation Act. For dues paid in 2011, the total amount of national dues that is NOT deductible as a business expense for a builder or associate member is \$27 and \$0.90 for an affiliate member; the total amount of state dues that is NOT deductible as a business expense for a builder or associate member is \$65.49 and \$14.75 for an affiliate member.

#### Member News

# Congratulations

To Jion and Ken Dietz on the Feb. 20<sup>th</sup> birth of their daughter, **Zoe Grey**. She weighed in at 7 lbs, 7 oz.

## Condolences

To Kathy Martin on the recent passing of her husband and Eagles Bluff founder, **Ralph Martin**.

To family and friends of TABA Past President **Bill Tenison**, who passed away in late February.

To family and friends of **Stanley Dale Cox**, who passed away in early March.

To Stefanie Smith and family, who lost her grandmother, **Dorothy Haney**, on March 11, 2011.



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#### **MISSION STATEMENT:**

Building Better Builders by promoting quality, accountability and professionalism in the home building industry.

PRESORT **STANDARD US POSTAGE PAID** TYLER TX PERMIT NO 157

#### AND FINALLY . . .

"Even if you're on the right track, you will get run over if you just sit there."

Will Rogers, American Humorist

Let the Tyler Area Builders Association help you get educated! In a tough

economy, or even in a good one, education is the key to improving your basic business strategies and getting

a leg up on the competition.

TABA offers you many affordable educational opportunities each year. The industry designation courses offered through NAHB at your own local association are just one of these excellent resources. The information shared is truly priceless and will help you better serve your customer, operate smarter and work more efficiently. Education designations can lead to more earned income, credibility and prestige for you and your company.

TABA's commitment to offering industry professionals the best, most-extensive continuing education program is evident in the diverse array of programs. Participate locally in our "Lunch & Learn" series or take part in an NAHB webinar. In today's changing housing market, what better way to stay up to speed on the latest developments in business, building methods and technology?

Your Education Committee stands ready to help you learn and improve your business skills. Let them know what you want, then take action and participate. For more information about how you can become a part of these exciting programs visit tylerareabuilders.com.

Education is guaranteed to keep you moving down the track. See you in class.

> Kathey Comer **Executive Vice-President**



#### PRESIDENT'S MESSAGE

We'd love to see more of our builder and associate members come out to association activities. Once you get a feel for what TABA can do for you and your business, there won't be any doubt in your mind that it's a very good use of your time

and energy.

For some reason it's not easy to step through the door at *After Hours* or a General Membership Meeting the first time. We understand that, and that's why we have Ambassadors to greet you on arrival and make you feel at home. The Ambassadors are well aware of the benefits of TABA membership, and they are anxious to "share the wealth" with each one of you. There are so many activities to take part in this spring — a cookout, golf tournament, Builders' Luncheons and more — that you really have no excuse to stay away. There is something for everyone's taste!

This spring brings staff changes at TABA. Kathey is moving on to other endeavours, and the search team will soon have her position filled with a new executive officer. This presents a unique opportunity for us to re-think our administrative procedures and scrutinize our association's mission with a fresh perspective. In the meantime our remaining staff will keep the boat afloat. They are happy to assist each member with any questions or concerns.

But they can't help if you don't call or come by. This year make it a priority to attend at least one TABA activity each month. By the end of the year you'll have plenty of evidence that what I'm saying is true.

We look forward to seeing you this year.

Robert Aiken 2011 President