

TABA TYLER AREA BUILDERS ASSOCIATION

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NEWS

JUNE 2011

June 4-12

Benefiting
**AZLEWAY BOYS' RANCH &
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27 Homes

*Grand Tour
Sponsor:*



SHERWIN-WILLIAMS

2011 Parade of HOMES™

Tyler Area Builders Association

Saturdays 10 a.m. to 6 p.m.

Sundays 2 to 6 p.m.

Monday-Friday 6 to 9 p.m.

Wednesday 10 a.m. to 2 p.m. & 6 to 9 p.m.



Photo by White Photography

See a profile of each Parade builder on TABA's web site. Visit the Parade page at www.tylerareabuilders.com and click on "Meet Your 2011 Parade Builders."

Ticket Sponsor:

INSURANCE ONE AGENCY, L.C.

**Tickets Go
On Sale
May 31st**











Tickets are \$10 for adults and \$5 for children 12 and under. Tickets are available at the TABA office during business hours and at other locations. Remote ticket sales locations, builder profiles, contest information, properties list and map are available on the Parade page at www.tylerareabuilders.com.

Rooftop Sponsors:

**BancorpSouth
Citizens National Bank
Southside Bank
StrucSure Home Warranty
Suddenlink
Texas Bank & Trust Co.**

Grand Prize — \$500 Cash Drawing!

The TABA News is available online each month at www.tylerareabuilders.com.

SUN	MON	TUE	WED	THU	FRI	SAT
			1 4 p.m. - Social Events Committee	2	3	4 
5 	6 11:30 a.m. - Exec Committee 	7  4 p.m. - Board of Directors Meeting 5-7 p.m. - <i>After Hours</i>	8  4 p.m. - Education Committee	9 	10 	11 
12 	13	14 8:30-4:30 - Customer Service Class	15	16 Noon - Builders' Luncheon	17	18
19	20	21	22 Noon - Parade Builders' Thank You Luncheon	23 TAB Summer Board	24 TAB Summer Board	25 TAB Summer Board
26	27 2 p.m. - Public Relations Committee 4 p.m. - Budget & Finance Committee	28 2 p.m. - Govt. Relations Com- mittee 4 p.m. - Member- ship Committee	29	30 Noon - Builders' Luncheon  LAST DAY FREE REGISTRATION		

Dates to Remember**JULY**

4	Holiday - Office Closed
5	<i>After Hours</i>
7	Member Orientation
13	BAR Exam
14	Builders' Luncheon
28	Builders' Luncheon

AUGUST

2	<i>After Hours</i>
4	Builders' Luncheon
12	Sporting Clay Shoot
18	Builders' Luncheon
25	General Memb. Meeting
31	"Building Technology"

BUILDERS' LUNCHEONS
Thank You, Sponsors!

All luncheons are at noon and
are for builder members only.



To sponsor a Builders' Luncheon,
call Sherri at: 903-561-3964.

JUNE 16, 2011*Sponsor:***Ameri-Tex Services***Location:***Papacita's****JUNE 30, 2011***Sponsor:***Cassity Jones***Location:***Cassity Jones Location**

SAVE THESE DATES

June 7, 2011

5 to 7 p.m. at TABA

All members are welcome to attend each *After Hours*. Come out for your chance to win one of these jackpots!

Join us for AFTER HOURS!

Builders' Progressive Jackpot: Mike Drain's name was drawn at the May *After Hours*, and since he wasn't there to win, the June Jackpot is now \$200.

Associates' Member Marketplace Drawing: Each month one member company is drawn from a bowl of *After Hours* attendees' business cards, and the winner is featured in a company profile write-up in the *TABA News*!

Thanks to the May *After Hours* Sponsor,
Light Your Fire

Thank you 2011 Parade Builders

Balser Homes, Inc.

Bayless Custom Homes, Inc.

Bob Kurtz Homes, LLC

Bramlett Custom Homes, Ltd.

C. Cooper Custom Homes, Inc.

Campbell Custom Homes, Inc.

Carlton Edwards Builder & Designer, LLC

Casey Homes

Crestview Properties

David Cooper Quality Homes, LLC

Doug Makowsky Homes, Inc.

Eddie Clark Contractors, LLC

Homes by Matthew Peer, LLC

Joe Carlyle Homes, Inc.

Kevin Humphrey Homes, Inc.

Mezayek Building Ltd.

Nix Construction, Inc.

Pyramid Homes

Robert Aiken Custom Homes, LLC

Starr Construction

Trent Williams Construction Management

Wright - Way Remodeling & Construction

To learn more about each builder, click on "Meet Your 2011 Parade Builders" on the Parade page at www.tylerareabuilders.com.



Builders & Subcontractors Insurance Endorsed By Your Local Association



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THANK YOU FOR RENEWING!

A special thanks to the highlighted companies which have been TABA members for 10 or more consecutive years!

All Seasons Window &

Door Mfg., Inc.

Austin Bank - Whitehouse

Azleway, Inc.

BASE Plan, LLC

Bell Sand & Gravel

Blue Haven Pools

Bosworth & Associates

Builder's Carpet &

Design Center

Camp Davis Stone Co.

Counterscapes, Inc.

Craig's Dirt Service, LLC

Crestview Properties

East Texas Door Co., Inc.

Eddie Clark Contractors, LLC

Extreme Trim

Fixture This, Inc.

Gilpin Roofing

Gonzalez Paint

Henderson Glass Co., Inc.

Heritage Builders LLC

Holey Plumbing

Independent Glass & Mirror

MEMBER INFORMATION**WELCOME NEW MEMBERS****BUILDER MEMBER:**

Streck Homes

Paul Streck • 903-876-5620

PO Box 177, Frankston, TX 75763

Sponsor • Mark Hays

NEXT MEMBER Orientation is July 7th

Let TABA treat you to a light lunch and a presentation that shows you all the ways to make the most of your TABA membership!

HOPE TO SEE YOU THERE!

ASSOCIATE MEMBERS:

Insulated Concrete Buildings

Tim Rainwater • 903-279-6073

5295 CR 4504, Athens, TX 75752

Sponsor • Rudy Wright

Outdoor Décor & More

Shawna & Dana Stewart

903-894-5977

PO Box 928, Flint, TX 75762

Sponsor • Steve Nix

Welcome To TABA!

EDUCATION UPDATE

2011 Education
Sponsor:

**"Customer Service"**

June 14, 2011

8:30 a.m. to 4:30 p.m. • Lunch included

Instructor: Paul Evans

Member Cost: \$210; Non-Members: \$310



Lunch Sponsor:



One of several Section 4 class options needed for Certified Graduate Builder Designation.

"Builder Assessment Review" - BAR Exam

July 13, 2011 • 8:30 a.m. to Noon • \$195

Essential first step in earning a Certified Graduate Builder Designation.

REGISTER ONLINE OR CALL TABA TO ENROLL.

MEMBER BENEFITS**NATIONAL PURCHASING PARTNERS**

As a member of TABA, you may be eligible for discounts from Goodyear Tire & Rubber Co., Sherwin-Williams, and/or Verizon Wireless. To learn if you are eligible for these discounts, register at www.mynpp.com. By registering you are not obligating yourself to any purchase; you are giving yourself access to their website and the opportunity to learn more about their portfolio of discounted products and services.



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NAHB members continue to receive a valuable

\$500*

offer from GM.

NAHB members can get a \$500* private offer toward the purchase or lease of most new GM vehicles. Visit gmfleet.com/naahb for more details.

*Offer valid toward the purchase or lease of new 2010, 2011 and 2012 model year GM passenger cars and light duty trucks, excluding Chevrolet Camaro Convertible and Volt. Not available with some other offers. Not valid on prior purchases. Program subject to change without prior notice. See dealer for details. Take delivery by January 3, 2012.

MEMBERSHIP DRIVE REPORT

The May 10th Texas Hold 'em Membership Drive was a success, thanks to TABA's hard-working members! Recruiters enjoyed a fun, competitive atmosphere in the board room throughout the day as they brought in 37 new members.

Team Ricky took the top spot with 12 new members, and each person who participated on his team will receive a \$25 gift card. Top individual recruiters will receive TABA services worth \$320. Top Builder Recruiter was **Jason Campbell** with seven new members. Top Associate Recruiter was **Stefanie Smith** with three new members. Anyone who recruited even one new member will receive prizes from TABA and NAHB. There were several who recruited their first-ever new member during the Drive. They will receive a gift card from Bonded Builders Warranty Group. Thanks to all our teams and individual recruiters!

All members coming on board during May will receive a nice incentive package worth \$235: \$25 application fee was waived; Four free adult 2011 Parade tickets; Coupon for two free 2012 Home Products Show tickets; One General Membership Meeting paid in 2011; and a Web ad inside TABA's website for one month (card size). Those who joined on Texas Hold 'em day May 10th will also receive a voucher for a free oil change from TABA member Hall Buick GMC worth \$35.

Comparing TABA's 37 new members to a sampling number recruited by other associations in Texas: Fort Worth had 33, Dallas 23 and ETBA (Longview) 17.

A big THANK-YOU to our Membership Drive Day sponsor, **Oncor**, and to the state sponsor, **StrucSure Home Warranty**.



UPCOMING RENEWALS - JULY

AAA Sanitation, Inc.	Frost Construction	One-Ten Welding, Inc.
ACME Brick Company	Green Life Technologies, Inc.	P&R Masonry, Inc.
Adams Design Service	Hamblett Construction Management	Planet Landscape
All Natural Stone & Grass	Hayes & Company	Plastering Systems, Inc.
Apache Glass & Mirror, LLC	Healy Milne & Associates, PC	PrimeLending - A PlainsCapital Co.
Ashcraft Marble and Granite	Hollywood Door of Tyler, Inc.	Pyramid Homes
Austin Bank - Market Square	Home Critic	Quality Air Conditioning
B&L Cabinet & Supply, Inc.	Home Plus Floors	Quality Lumber & Supply, Inc.
Balser Homes	IESI	Red Barn Flower & Gift Shop
Barbin Fence Co.	Insurance ONE Agency, LC	Rider Homes, Inc.
Barrett Appliance & Home Products	Interior Exterior Building Supply	Roberson Construction
Bassett Furniture	ISC Building Materials, Inc.	Saleh Development Ltd
Bayless Custom Homes Inc.	Joey Ridgle Septic Service Inc.	Satterwhite Construction & Supply
Berry Irrigation, Inc.	Jordan's Stone	Sherwin-Williams Co.
Biomax Spray Foam Insulation, LLC	JW Roofing	Stereo & Video Center
Bob Matush Surveying Co.	K.L. Kilgore & Co., Inc.	Summit Mirror & Glass
Bonded Builders Warranty Group	Kee Electric, Inc.	Superior Home Insulation & Siding
Butcher Exterminating Specialist	Keith Culver Homes, Inc.	Sword Company
C. Woods Co., Inc.	Kevin Humphrey Homes, Inc.	Texas Wood Mill Cabinets, Inc.
Citizens State Bank	Kevin L. Ferrier, Attorney at Law	The CT Brannon Corporation
Coldwell Banker United-Carl Pirtle	Kovarik Drywall	The Granite Girls
Cornerstone Brokerage-John Owen	Landvisions	Tidmore Building, LLC
D.B. Excavation, Inc.	Lanny Newburn Painting, Inc.	Traverse & Co.
D.B. Massey LLC	Leviton Mfg. Co., Inc.	Tyler Products & Sales, Inc.
Davidson Homes	M.A.C. Cabinets	Vercher Custom Homes by Sam
Design Center Signs	Madison Builders, LLC	Vic Thompson Homes, Inc.
East Texas Valuation Group, Inc.	Main Street Property Management	Weatherization Partners, Ltd / Dupont
Ed Thompson Construction, LLC	Mallory's Propane	Tyvek
Eric Barnes Custom Builders L.P.	Mary M. Smith Property Mgmt.	Whitehouse Floors & More
Excellent Construction	McCoy's Building Supply of Tyler	WindoDressing
Fair Management, LC	Mezayek Building, LTD	Woodland Builders, Inc.
Fettig Landscaping	Mike Brattlof Homes, Inc.	Worden Specialties
Four Seasons Heating & AC	Miller Electric	

THANK YOU FOR RENEWING!

A special thanks to the highlighted companies which have been TABA members for 10 or more consecutive years!

Jewell Concrete Products

Kelly A/C & Heating, Inc.

Kelly Moore Paint

Kin-Co Drywall

Lindale State Bank

Lonestar Millworks, Inc.

M&M Construction

Maddox Residential &

Commercial Services

Miles Construction

Morrison Supply Co.

Nelson's Door Company

Pest Punishers

Remington Alarm Systems, Inc.

Rollins Lawn & Landscape Co.

Root Homes

Star Carpentry

Steve Smoot Trim

Stonebridge Heating & A/C

Suddenlink

The Blind Man

The Blind Place Tyler, LLC

Tutor & Fuller Plumbing Co.

Tyler Glass & Mirror

Winningham Consultants &

Design

Wright-Built

MEMBERSHIP CANCELLATIONS

For many different reasons the following companies and/or individuals have not renewed their memberships with TABA:

Allied Waste Management; Decks @ Best; Liquid Edge, LLC; Holliday Sheet Metal Co.; Moen, Inc.; Olshan Foundation Solutions; Platinum Roofing; Premiere Patio & Custom Window; RedSky Construction, LLC; Regions Bank; Sound Logic Integrations; Tri-County Drywall; Tuff Shed, Inc.; Villas of Hollytree

MEMBER NEWS



MANY THANKS to **CenterPoint Energy** for loaning us the grill for our April 26th Spring Cookout and to **all the cookers and volunteers** who made it a big success!



April 20, 2011—Mark “the Bounty Hunter” Hays shows off his \$50 reward along with his new member recruit, Paul Streck of Streck Homes. Congratulations, Mark! Welcome, Paul!

BUILDERS’ LUNCHEON



May 13, 2011 - Ryan Hall of All Natural Stone & Grass sponsored the Builders’ Luncheon held at Outback. Ryan is shown with E0 Libby Simmons.

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ACTIVITIES & EVENTS

ALL MEMBER COOKOUT



Biggest crowd ever at TABA's April 26th cookout! See all the photos on Facebook: go to Tyler Area Builders and click "Like." Associate Appreciation Cookout is Oct. 17th.

FROM THE ASSOCIATE COUNCIL PRESIDENT

It's Parade time again! As a TABA member, show your support by getting all your friends and business contacts to join us for Tyler's premiere home tour. Local charities benefit from ticket sales while we get to have fun seeing the homes.

Thanks to everyone who came out to the Spring Golf Tournament and to all our volunteers! The Social Events Committee, chaired by Jeff Cross, really did a good job of bringing all the elements together for a great event. The Fall Tournament is October 24th, so be sure to mark your calendar now! These events are more fun than work, but you might be surprised at how much work gets picked up along the way.

Networking is the exchange of information or services among people and the cultivation of relationships. Do you shy away from networking? Maybe you don't know how to start, or it seems like you don't have time. Maybe you tried it and were disappointed. Whatever has been holding you back, now is the time to make the most of your TABA membership. Association events are the perfect opportunity to network your business! It won't take long before you agree that building relationships will build your business.



Jion Dietz
Associate Council President

MEMBER MARKETPLACE

HOMELAND TITLE COMPANY

Owned and operated by Randy & Kim Eskelson and Sharla Cross, Homeland Title Company (HTC) has been in business in Tyler and Mt. Pleasant since 2008. Along with superior customer service provided with integrity, HTC and its staff specialize in providing residential, commercial and builder/developer title and escrow services. HTC's growth is firmly rooted in a service ethic and dedication to the industry, putting our clients and customers first with every transaction. At HTC, it's about the people. 903-509-1400.

"Member Marketplace" is a feature highlighting a member's company.

One company will be drawn randomly from After Hours attendees, and the winner will be featured in a company profile in the TABA News! The editor retains the right to edit for length and content.

AFTER HOURS



Thanks to *After Hours* sponsor **Light Your Fire** for a delightful evening May 3 at their store. *Associates*: notice the "Member Marketplace" above, and remember to bring your business card for the drawing so you have a chance to win!



IMPORTANT TAX INFORMATION

Regarding Membership Dues paid to Tyler Area Builders Association, the portion attributable to "lobbying activities" is NOT deductible from federal income taxes as an ordinary and necessary cost of doing business per the 1993 U.S. Congress Omnibus Budget Reconciliation Act. For dues paid in 2011, the total amount of national dues that is NOT deductible as a business expense for a builder or associate member is \$27 and \$0.90 for an affiliate member; the total amount of state dues that is NOT deductible as a business expense for a builder or associate member is \$65.49 and \$14.75 for an affiliate member.

MEMBER NEWS



2011 Executive Committee—Shown above are this year's TABA officers. From left to right: Secretary/Treasurer Carlton Edwards; Past President Ricky Casey; EO Libby Simmons; President Robert Aiken; Associate Council President Jion Dietz; and Vice-President Steve Nix.

**Our THANKS to
Bud Barrett**
for fixing TABA's exit signs
and upgrading our fire
safety equipment.

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Jeff Cross
Sales

Run your business card ad in the TABA News. It's an economical way to get your name in front of every major builder in the area. Call 903-561-3964 for more info.



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LIBBY'S LETTER

I am so excited to serve as your new Executive Officer. As I write this letter I am in my second week on the job, and every day has been a new experience. On my first day we had the May Executive Committee meeting followed by the May Board meeting on my second day.

From there we moved on to the Texas Hold 'em Membership Drive, which by the way was very successful. Today I attended my first Builders' Luncheon, and next week I am off to Washington DC to attend the NAHB Spring Board meeting with Robert. Just around the corner is the Spring Golf Tournament and the 2011 Parade of Homes™. The pace has been fast and very enjoyable.

Each year a portion of Parade ticket sales is donated to worthwhile charities in the area. I would like to commend you, the membership, on your generosity to this association and your commitment to the community we live in.

Thanks to the Search Committee and the TABA Board for selecting me to be the Executive Officer of this great organization. I wish Kathey Comer the best with her new venture and thank her for the wonderful contribution she made to TABA. Thank you to the ladies in this office — Heather, Janet and Sherri — who are absolutely great and truly a pleasure to work with!

Again, thanks to each of you!



Libby Simmons
Executive Officer

PRESIDENT'S MESSAGE



As this issue goes to press TABA is about to kick off its annual Parade of Homes™ — a premiere event in our community for more than half a century. We are very pleased that this event continues to be so well received and well attended.

Thousands of hours of preparation are invested in producing this event. Builders, subcontractors, suppliers, staff and member volunteers work together to produce the homes, landscaping, magazine, tickets, billboards, commercials, etc. A big thank-you to every individual and company who participated. It's our members who make this association an important fixture in the business community.

Donating a portion of Parade ticket proceeds to local children's charities makes this event and the hours of work even more worthwhile. This year's recipients are PATH Children's Programs and Azleway Boys' Ranch.

I would like to extend a warm welcome to our new Executive Officer, Libby Simmons. Libby comes to us with a wealth of experience and a fascinating tie to TABA. Libby's father-in-law, builder Doyle Simmons, was TABA President in 1988.

We're very happy to have Libby on board and look forward to working together to make our association even stronger.

Robert Aiken
2011 President