Platinum Partners **BMC** 

**BUILDERS ASSOCIATION** 

YLER A

**Insurance One Agency** 

Oncor

Sherwin-Williams Co. StrucSure Home Warranty

**GOLD PARTNERS** 

BancorpSouth **ProBuild South** Southside Bank **Suddenlink** Texas Bank & Trust Co. **Transit Mix** 

SILVER PARTNERS All Natural Stone & Grass Altra Federal Credit Union American State Bank **Austin Bank** C. Woods Co., Inc. Citizens 1<sup>st</sup> Bank **Citizens National Bank** East Texas Title Company Fixture This, Inc. **Kilgore National Bank** Panel Truss Texas, Inc.



Who: Builders/Remodelers & Associate members of TABA

What: Associates - Meet 20 builders in 2 hours. You will have four minutes of one-to-one and face-to-face time with each Builder/Remodeler in a rotation. Dinner and drinks provided for the evening.

When: Tuesday, September 13, 2011, 5 to 7 p.m.

Where: Tyler Rose Garden Center

**Cost:** Associates - \$275 (includes a gift item to be given away to one of the Builders at the event, \$25 value) for the opportunity for two people from your company to speak with Builders face-to-face! Only two Associates per industry. For example, two mortgage, two roofing, two garage companies, etc.

Builder/Remodeler - No Charge.



## "New Home Specialist" Sept. 15-Oct. 20, 2011

6 Classes, Each Thursday Morning, 9 a.m. to Noon



Realtors earn all 9 elective MCE hours with this TREC-approved course. *Anyone with a desire to learn about new home construction is welcome to* take this course. Read a class graduate's endorsement on TABA's web site. \$150 Member Price; \$200 Non-Member Price

ENROLL ONLINE OR CALL TABA TO REGISTER. LIMITED TO THE FIRST 15 STUDENTS.



## Thursday, September 22, 2011 • Noon at the TABA office

Join us for a light lunch - on us! - as we show you all the ways your TABA membership can benefit you and your business. Earn a special gift, \$25 in Aiken Bacon redeemable for any TABA service. New and long-time members are welcome to attend. Please RSVP online or call 903-561-3964 so we can be sure to have enough lunches.



Events page on TABA's web site

Download the flier on the Other

The TABA News is available online each month at www.tylerareabuilders.com.

				SEPTEMBER 2011			
	SUN	MON	TUE	WED	THU	FRI	SAT
					1 Noon - Builders' Luncheon	2	3
4		5 Holiday - Office Closed	6 2:30 p.m Exec Committee 4 p.m Board of Directors Meeting 5-7 p.m <i>After</i> <i>Hours</i>	7 4 p.m Social Events Committee	8	9	10
11	1	12	13 5-7 p.m Speed Networking	14 4 p.m Education Committee	15 9-Noon - New Home Specialist Class #1 Noon - Builders' Luncheon	16	17
18	3	19	20 Noon - Past President's Luncheon	21	22 9-Noon - New Home Specialist Class #2	23	24
25	5	26 2 p.m Public Relations Committee 4 p.m Budget & Finance Committee	27 11 a.m Membership Committee 2 p.m Government Relations Committee	28	29 9-Noon - New Home Specialist Class #3 Noon - Builders' Luncheon	30	

<b>Dates to Remember</b>							
OCTOBER							
4	After Hours						
11	"Scheduling" Class						
13	Builders' Luncheon						
13	HPS Booth Draw						
17	Assoc. Appreciation Cookout						
24	Fall Golf Tournament						
20-22	Sunbelt Builders Show						
27	Builders' Luncheon						
November							
1	Chili Cookoff & GMM						
3	Builders' Luncheon						

8 After Hours

2

10 BAR Exam

## **BUILDERS' LUNCHEONS** THANK YOU, SPONSORS !

All luncheons are at noon and are for builder members only.



To sponsor a Builders' Luncheon, call Sherri at: 903-561-3964.

**SEPTEMBER 1, 2011** Sponsor: Boral Bricks Location: Texas Roadhouse

. . . . . . . . . . . . .

**SEPTEMBER 15, 2011** Sponsor: James Hardie Location: Bruno's Gresham

**SEPTEMBER 29, 2011** Sponsor: Coburn's Supply Location: Texas Roadhouse

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## **COMING ATTRACTIONS**

## SAVE THESE DATES



September 6, 2011 5 to 7 p.m. at TABA CO-SPONSORS: CENTRAL TITLE & BBVA COMPASS

Associates' Member Marketplace Drawing: Each month one member company is drawn from a bowl of After Hours attendees' business cards, and the winner is featured in a company profile write-up in the TABA News!

**Builders' Progressive Jackpot:** Brent Conaway's name was drawn at the August *After Hours*, and since he wasn't there to win, the September Jackpot is now \$350.

Special Thanks to our August After Hours Sponsor: James Hardie Building Products All members are encouraged to attend each After Hours. Come out for your chance to win!

# Associate Appreciation

Monday, October 17 • 11-1 p.m. at TABA Don't miss one of the most popular get-togethers of the year!

Please bring your crew and enjoy a no-cost lunch. Register online, or call the office to <u>RSVP</u>.



TEE TIME! Calling all golfers, volunteers and everyone else. Sign up your teams and secure your sponsorships now. Come out to work, play or just come out and join us for dinner! Limited to 120 players. **Call TABA to register prior to October 17**<sup>th</sup>. Go to event on TABA's web site calendar for dress code and team information. Hole Sponsors, Door Prizes & Goody Bag Items are needed. **To donate, call Heather at 903-561-3964.** 

## 2011- 2013 TAB CONTRACTS PACKAGE



Order your NEW TAB Texas Residential Construction Contracts Package today!

#### Leaner, more comprehensive, and easier to read.

At a cost of only \$299.99 plus tax, a two-year subscription to the package of eight residential construction and remodeling contracts as well as the dozens of related addenda and associated agreements is a fantastic value to members. The subscription includes any needed updates that may occur during the two-year cycle between September 1, 2011 and August 31, 2013.

#### **Major Changes:**

- Addresses newly state mandated contractor payment requirements in disaster areas and federal OSHA fall protection mandates.
- Includes a new remodeler's short form contract for small jobs.
- New language addressing regulatory fines caused by your subcontractors in both the sales agreements and
- subcontractor agreements has been added. Updated warranty performance standards.

Contact your local HBA to order!



#### Beverly Uzzell

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We offer special rates for "Parade" Homes. Call us for a Quote!



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#### THANK YOU FOR RENEWING!

A special thanks to the highlighted companies which have been TABA members for 10 or more consecutive years!

Agtoprof, Inc. Ashcraft Marble and Granite **Bayless Custom Homes, Inc.** 

**Beacon Federal** Biomax Spray Foam Insulation LLC **Bonded Builders Warranty Group** 

Charles Tidmore Homes, LLC East Texas Valuation Group, Inc. Ed Thompson Construction, LLC **Edward Jones Investments** 

**Excellent Construction** 

**Express Lawn Sprinklers LLC** Gary Cooper Custom Homes Green Life Technologies, Inc. Hamblett Construction Management Healy Milne & Associates, PC Holland Marble & Granite Joey Ridgle Septic Service, Inc. Johnson Humphrey Homes, Inc.

Jordan's Appliances

**JW Roofing** 

Kevin L. Ferrier, Attny at Law

Landvisions

Larry Seigler Construction Leo Jones Insulating Co., Inc.

W. Joy Adams, ChFC, CFP\*



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## MEMBER INFORMATION

## WELCOME NEW MEMBERS

**BUILDER MEMBER:** Hillard Homes, LLC Richard Hillard • 903-360-8070 2702 E. Fifth St., Tyler, TX 75701 Sponsor • Mark Hays

#### **ASSOCIATE MEMBERS: BBVA** Compass Dustin Beavers • 903-534-8001

6910 S. Broadway, Tyler, TX 75703 Sponsor • Janie Malone

#### Stone & Agate Plastering

Randy Rutherford • 817-556-3211 PO Box 2793, Cleburne, TX 76033 Sponsor • Steven Phillips

NEXT MEMBER ORIENTRATION is September 22<sup>rd</sup> Join us! See Page 1 for details.



Recruiters: Don't forget to watch your email each Monday morning for potential new member bounties. Collect one or more "REWARDS" for your efforts!

## Fall Seminars & Classes

#### **TCEQ Updates** October 12, 2011 • 2-4 p.m. @ TABA *Cost: \$40 per person*

Avoid project delays and costly fines as you learn about updated storm water requirements by the Texas Commission on Environmental Quality from TABA member Steve

Reed of Reed & Assoc. Environmental Consulting and reps of the TCEO.

## **Liens & Law for Subcontractors** October 26, 2011 • 3-5 p.m. @ TABA

*Cost: \$40 per person* 

Builders, send your subs! A TABA member panel of attorneys will discuss residential and commercial legal is-

sues for subcontractors with Hispanic Business Alliance Director Price Arredondo here to translate for those who speak Spanish.

## EPA Required Lead Renovator Classes

Tyler Junior College will offer: Renovation, Repair and Painting (RRP) certification training on Oct. 5 and Nov. 16, 2011, at their RTDC location. Cost is \$299. Register for the class with TJC by calling 903-510-2900.

Lunch & Learn with the City of Tyler **"STATE MANDATED ADOPTION OF** 2009 IECC AND CHAPTER 11 ENERGY **PROVISIONS OF THE 2009 IRC"** Noon on Nov. 9, 2011 • Cost: \$10 for lunch

Tyler Development Center, 423 W. Ferguson Enroll online, or call TABA to register.





## MEMBER INFORMATION

## NAHB EDUCATION UPDATE



"Scheduling" October 11, 2011

8:30 a.m. to 4:30 p.m. • Lunch included ERTIFIC

> Instructor: Donny Mack Member Cost: \$210; Non-Members: \$310



2011 Education

Sponsor:

One of several Section 3 class options needed for Certified Graduate Builder Designation.

## "Builder Assessment Review" - BAR Exam



November 10, 2011 • 8:30 a.m. to Noon Member Cost: \$195 **Register online or call TABA to enroll.** 



Lunch Sponsor:

Transit Mix

Graduate Master Builder Class

## "Negotiating Skills" November 16, 2011 8:30 a.m. to 4:30 p.m. • Lunch included

Instructor: Paul Evans • Member Cost: \$210; Non-Members: \$310 One of several class options needed for Graduate Master Builder Designation.

#### UPCOMING RENEWALS -OCTOBER

Ace Fence Adams Financial Group Allen's Nutech **Barrett Homes Beck Plumbing Carlton Edwards Builder** & Designer **Cassity Jones** City of Tyler - Inspection Division Consolidated Reinforcement Lone Star Land Enhancement **Contractor's Supplies Custom Pool Designs** East Texas Alarm

Garland Insulating East Greenland Homes Hagen's Lighting Homeland Title Integrity Homes **ISIS Surveillance Systems KJ Homes Kroll Custom Homes** Landmark Homes Landmark Title McIntyre Plumbing **Oncor Energy Efficiency** Program sup. by ICF Int.

**Pinnacle Custom Homes Ritter Construction Rudd Contracting** Sawyer Metal Steve's Window **Cleaning Service** Stewart Remodeling and Construction Stone Age Granite **Texas Responsible Energy** and Efficiency The Scates Group Thompson & Associates

## CALL FOR LEADERSHIP

## Would You Like to Serve Your Builders Association?

Each year TABA searches the ranks of its members to find those who want to take an active role in the leadership of our Association and the support of the homebuilding industry in our area. We are looking for interested candidates who are willing to become leaders, not just Board members.

Here are a few of the expectations that are met by Board members who are elected to a one-year term: Attendance at monthly Board meetings; attendance at TABA general functions; investment in HOMEPAC of the Texas Association of Builders; activity on TABA committees; recruiting of new members. If you are interested in serving as an officer or a Board member, please submit a letter of interest to Ricky Casey, c/o TABA, 1504 W. Grande Blvd., Tyler, TX 75703. Deadline for submissions is September 15, 2011. Call TABA for more information.

#### THANK YOU FOR RENEWING! A special thanks to the highlighted companies which have been TABA members for 10 or more consecutive years! Planet Landscape **PrimeLending - A PlainsCapital Company Pvramid Homes Quality Air Conditioning Rider Homes Ron Beard Construction** Saleh Development Ltd Southside Bank Stereo & Video Center **Summit Mirror & Glass** Superior Home Insulation & Siding Sword Company Traverse & Co. United Heritage Credit Union **Vercher Custom Homes** by Sam Waterman Electric, LLC Weatherization Partners **Wilson Homes**



Woodland Builders, Inc.

#### **MEMBERSHIP** CANCELLATIONS

For many different reasons the following companies and/or individuals have not renewed their memberships with TABA:

Baruch Homes; Butcher Exterminating Specialist; C&N Construction; CreteStainz; Denny Mize Construction; Eric Barnes Custom Builders, L.P.; Innovative Pest Control; Precision Homes; Sound Logic Integrations; Texas Crete; Twin Lakes Ventures, LLC; Tyler Flooring & Interiors, LLC; Tyler Granite, Inc.

5

## **ACTIVITIES & EVENTS**

**Builders' Luncheons** 



July 14, 2011—Landmark Title sponsored the luncheon at Bruno's in Gresham. Shown above (left to right): Ginnie Baldridge, Cari Johnson, Kerry Hamblett, Mark Medina and July McIntire. Below: Kevin Humphrey, Cari and Robert Aiken.





July 28, 2011—Citizens National Bank sponsored the luncheon at Clear Springs. Shown above (left to right): Jesus Vera, Sandra Browning, Phil Smith, Brenda Hall, Woodie Tipps, Sheila Dixon and Brad Tidwell.



August 4, 2011—All Natural Stone & Grass sponsored the luncheon at Outback Steakhouse. Shown above (left to right): Bud Barrett, Ryan Hall of All Natural Stone & Grass, Eric Dorsey & Vic Thompson.

New Home Listings now \$25 'till sold! Call the TABA office for more info.





The second annual Sporting Clay Shoot on Aug. 12 was a huge success! Everyone had a great time in spite of the heat, and we will reach our HOMEPAC contribution goal! See all the photos on TABA's web site.









**Big Shot — Suddenlink** 

FIRST PLACE TEAM, <u>FAIR MANAGEMENT</u>: Bob Garrett, Mike Martin, Walker Weathers Bill Sheehy, and Morris Hallman FIRST PLACE INDIVIDUAL SHOOTER: <u>Morris Hallman</u> SECOND PLACE SHOOTER: Mark Dixon THIRD PLACE SHOOTER: Mike Martin

Congratulations!



### **PARADE CHARITABLE CONTRIBUTIONS**

TABA is very pleased to present our local charities with donations from Parade of Homes proceeds! On hand for the presentation on July 20, 2011, were representatives from the charities, from TABA and from our Parade Grand Tour Presenting Sponsor, Sherwin-Williams.



Shown above, left to right: Sherwin-Williams rep Tracy Logan, TABA 2011 President Robert Aiken, Azleway Boys' Ranch rep Steven Booker, TABA Parade Coordinator Heather Stevenson, Charitable Contributions Chairman Jesse Rider, Executive Officer Libby Simmons, Parade Chairman Steve Nix, TABA staff Sherri Bradley and Sherwin-Williams rep Michael Boswell.



Shown above, left to right: Sherwin-Williams rep Michael Boswell, TABA staff Sherri Bradley, Sherwin-Williams rep Tracy Logan, PATH rep Mitzi Avera, TABA Parade Coordinator Heather Stevenson, 2011 President Robert Aiken, Charitable Contributions Chairman Jesse Rider, Executive Officer Libby Simmons amd Parade Chairman Steve Nix.

**MPORTANT TAX INFORMATION** 

Regarding Membership Dues paid to Tyler Area Builders Association, the portion attributable to "lobbying activities" is NOT deductible from federal income taxes as an ordinary and necessary cost of doing business per the 1993 U.S. Congress Omnibus Budget Reconciliation Act. For dues paid in 2011, the total amount of national dues that is NOT deductible as a business expense for a builder or associate member is \$27 and \$0.90 for an affiliate member; the total amount of state dues that is NOT deductible as a business expense for a builder or associate member is \$65.49 and \$14.75 for an affiliate member.

## Associate Council Corner

#### FROM THE ASSOCIATE COUNCIL PRESIDENT

The Sporting Clay Shoot on August 12<sup>th</sup> was a huge success! A big THANK YOU to everyone involved — those who did the planning behind the scenes and those who came out to enjoy the event. This annual HOMEPAC fundraiser is really important to help the Texas Association of Builders in their work to strengthen the building industry for all of us. If you weren't able to make it this year, make a note that there will be another opportunity next year in August.

September is a great month to get involved in TABA activities. Speed Networking and Member Orientation are both a wise investment of your time, whether you are a new member

or not. Speed Networking is a great way for Associate members to promote their business, get to know other members and have a blast all at the same time! Member Orientation will open your eyes to all the ways your TABA membership can benefit you, and you'll learn things about the association you never knew before. To top it off, those who attend Orientation get a free lunch!

Jion Dietz Associate Council President

## MEMBER MARKETPLACE

"Member Marketplace" is a feature highlighting a member's company. One company will be drawn randomly from After Hours attendees, and the winner will be featured in a company profile in the TABA News! The editor retains the right to edit for length and content.

## AFTER HOURS



Many thanks to our August After Hours sponsor, James Hardie Building Products! A big crowd attended the Aug. 2<sup>nd</sup> event.





#### MEMBER BENEFITS



New Spin 360 is the officially endorsed virtual tour company of the Texas Association of Builders. Spin 360's interactive virtual tour platforms will revolutionize your marketing! This amazing technology allows consumers to explore your business and properties in a way that is as telling and impactful as a real visit! To learn about member discounts and

how you can use virtual tours to increase the effectiveness of all your marketing efforts, call (800) 360-6695 or visit www.NewSpin360.com/TAB.



#### **Member News**



To family and friends of Bobby Bannister, who passed away in July.



new GM vehicles. Visit gmleet.com/nahb for more details.

Offervalid tawerd fin purchase er lease of new 2010, 2011 ead 2012 model year GM pessenger cars and light dary htuds, exoluting De veder Conner Convertible and Yalt. Kat available with serve offer offers, hat valid an prior purchases. Program whject to change without prior natice. See dealer for details. Take advery by Janvery 3, 2012.





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#### **MISSION STATEMENT:**

Building Better Builders by promoting quality, accountability and professionalism in the home building industry.

## LIBBY'S LETTER

Maximize the value of your membership by networking with other members. Consider your membership in TABA as a way to discuss marketing ideas with your peers and make new friends.



We're all selling something. The many events that occur throughout the year provide excellent opportunities for exposure, networking and fun. You — and

your business — will gain visibility every time you show up.

#### Some tips to maximize your networking skills:

- Always include your company's name when you introduce yourself.
- You are in this for the long haul. A minimum of three years is required to attract the attention and credibility you are looking for.
- Know how much time and what resources you can contribute. If you exceed that, you will burn out.
- If you're not having fun, don't do it. Send someone else from your company who will enjoy participating.

It's hard to network with yourself, so make plans to participate in as many TABA activities as you can, and utilize your membership as a marketing benefit.

Log on to www.tylerareabuilders.com right now and sign up to be involved and participate.

Libby Simmons Executive Officer

#### **PRESIDENT'S MESSAGE**



What's in it for you when you join the builders association? Beyond the fundamental purpose of bettering builders and the building industry as a whole, there are too many benefits to list here.

You may have noticed some of our member benefits are highlighted most months in this newsletter. They range from the \$500 discount on new GMC

vehicles—this strenghtens our local economy as well to savings when you rent a car and buy flowers, gasoline, vacations, computer equipment and more. These are in addition to the many marketing and networking opportunities you have within the membership.

One benefit of great value to our builder members is the contracts package made available by our state association. Available only to builder members, TAB's contracts package subscription is your blueprint for typical construction and remodeling transactions, and can save you thousands of dollars in legal fees. Each document is presented according to current legislation.

The 2011-2013 subscription will be available later this month. A two-year subscription is only \$299.99 + tax and includes seven residential construction and remodeling contracts as well as dozens of related addenda. It also covers any revisions to the documents through the two-year period. And speaking of legal issues, TABA's attorney members are teaching a class for subcontractors in October that is sure to be worthwhile.

Robert Aiken, 2011 President